

New Lenox

https://www.regionalhousingsolutions.org/municipality/new-lenox

Submarkets (What is a submarket?)

53% of New Lenox is in Submarket 8.

Suburban 1980-99 housing stock, high/middle income, suburban, aging

42% of New Lenox is in Submarket 7.

High population growth, newest housing stock

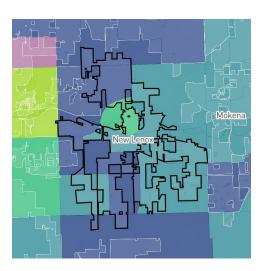
5% of New Lenox is in Submarket 4.

Suburban post-war housing stock, moderate- and middle-income, lower cost stock

Areas with a similar combination of these submarkets:

Aurora	Homer Glen	Round Lake Park
Bartlett	Joliet	Shorewood
Bolingbrook	Lake in the Hills	South Elgin
Carpentersville	Manhattan	Volo
Crest Hill	Minooka	Wayne
Frankfort	Oswego	
Geneva	Romeoville	

Want to find housing data for your community? Download U.S. Census housing data and use the Homes for a Changing Region data guide to analyze it.



Issues + strategies

Most communities have multiple submarkets within their boundaries. The issues facing each submarket as well as strategies tailored to address them are outlined below.

	Submarkets with primary focus			
Issue	4	7	8	

\bigcirc

Submarket 4

<u>Communities should take steps to prepare for and attract private market real estate investment.</u> Although communities in Submarket 4 have older housing stock and moderate-value homes, they still have many assets on which to build. However, Submarket 4 communities may not be prepared to leverage these assets because, in some cases, they have not taken strategic steps such as addressing troubled properties, improving streetscapes, updating development regulations, or assessing market conditions to prepare for development.

Strategies

Maintaining distressed properties

Communities can take steps to secure and conceal vacant or abandoned properties

<u>Communities can take steps to secure and conceal vacant or abandoned properties.</u> Reducing the visible signs of distress on a block, such as the negative effects of foreclosures or short sales, can help maintain nearby property values. Illinois law allows for priority liens for securing and maintaining abandoned residential property, and covers the removal of weeds, trees, bushes, grass, garbage, debris, or graffiti, and securing or enclosing the property. Under this law, municipalities recover their expenses after taxes are paid but before the mortgage is recovered. Thus, municipalities will recover even when the value of the property is less than the value of the mortgage. If municipalities are maintaining vacant property in their community, they should be sure to go through the necessary steps to file a high priority lien on the property. The Metropolitan Mayors Caucus and BPI's publication on Vacant Building Ordinances provides detailed information and step-by-step guidance on this process. Learn more about strategies to deal with vacant property.

Make visible investments

Investments in the public-facing streets and façades of the community can help signal a positive investment climate to private developers and improve quality of life for residents.

Investments in the public-facing streets and façades of the community can help signal a positive investment climate to private developers and improve quality of life for residents. Façade and streetscape improvements may be funded by establishing a local Business Improvement District (BID), Special Service Area (SSA), or Tax Increment Financing (TIF) district. These mechanisms use property taxes to gather financial resources for improvements. The City of Chicago's TIF-Neighborhood Improvement Program (TIF-NIP) is a good example of how to structure a program to encourage exterior repairs and improvements.

Review regulations affecting real estate development

To better compete for private market real estate investments, communities can preemptively inventory and update development regulations.

<u>To better compete for private market real estate investments, communities can preemptively inventory and</u> <u>update development regulations.</u> Development regulations protect community health, character, and safety, but can also sometimes be outdated or create unintended barriers to private investment. Some regulations are especially onerous and limit developer interest in investment, while others prohibit forms of development the community may wish to allow. For instance, density limitations may prohibit condo buildings in communities' historic downtowns. Large minimum lot sizes may prevent the development of starter homes or housing for older community residents. Similarly, point-of-sale

Submarkets with primary focu				
sue	4	7	8	
requirements may excessively extend home sal potentially refresh existing regulations to ensur barriers to development. Assistance may be ava associations of realtors to help evaluate percep working in the community.	re that they are not cre ailable through the Urb	eating unintended o oan Land Institute o	or unnecessary or local	
Value of housing planning Municipalities should invest in planning to help define of <u>Municipalities should invest in planning to help d</u> to determine which strategies to pursue most a market-feasible vision for future development. and setting goals for the community, including planning, or undertaking a local housing plan, s	<u>lefine community chara</u> actively, Submarket 4 c There are multiple ave hiring a market consul	<u>cter and long-term g</u> ommunities must e enues for evaluating tant, engaging in co	stablish a g alternatives omprehensive	
ccessibility and visitability		•	⊘	
growing senior population raises concerns abo accessible and visitable places to live. As new h			preparea as	
attention should be given to make sure that hou population. Some submarket 7 exurban neighbor infrastructure, like sidewalks and crosswalks. Fi existing neighborhoods would also improve acc attractive as market preferences change.	using will address the p orhoods were built wit iguring out how to retr	present and future r hout important peo ofit such infrastruc	pilitated, needs of this lestrian cture into	
attention should be given to make sure that how population. Some submarket 7 exurban neighbor infrastructure, like sidewalks and crosswalks. Fr existing neighborhoods would also improve acc	using will address the p orhoods were built wit iguring out how to retr	present and future r hout important peo ofit such infrastruc	pilitated, needs of this destrian cture into	

which allow increased residential density and reduced parking requirements. Sunset Woods in Highland Park and Thomas Place in Glenview are great examples of developments that came to fruition because of strong collaboration between developers and municipalities. The Northwest Suburban Housing Collaborative's Handyman Program is an innovative senior service program that connects

	Subm	arkets with primar	y focus
ue	4	7	8
eniors to low-cost maintenance serv	vices and helps them to live indep	pendently in their h	omes. Read

Value of housing planning

Municipalities should invest in long-term planning to identify policies and tools that prepare its housing stock for the future.

<u>Municipalities should invest in long-term planning to identify policies and tools that prepare its housing</u> <u>stock for the future.</u> Via planning tools like the Homes for a Changing Region Toolkit, municipalities can better understand current and future housing needs in their communities and develop strategies to move toward a more "balanced" housing stock. Around the region, communities have been drawing on the principles of accessibility and sustainability to create healthier and safer housing.

Submarket 8

Improving accessibility and visitability can prepare communities for a growing senior population. A growing senior population raises concerns about whether submarket 8 communities are prepared as accessible and visitable places to live. As new housing is built or current housing is rehabilitated, attention should be given to make sure that housing will address the present and future needs of this population. Some submarket 8 neighborhoods were built without important pedestrian infrastructure, like sidewalks and crosswalks. Figuring out how to retrofit such infrastructure into existing neighborhoods would also improve accessibility, as well as position communities to remain attractive as market preferences change.

Strategies

Age-friendly neighborhoods

Communities should create local amenities that will appeal to people of all ages, from young families to seniors

Communities should create local amenities that will appeal to people of all ages, from young families to seniors. A community can best meet its social and economic demands by having a healthy balance of people from all age groups. Nevertheless, municipalities need to plan for amenities that can attract and retain residents. Neighborhood parks, public spaces and community art spaces such as Karcher Artspace Lofts in Waukegan and those created by Batavia, are only a few of the central elements of an age-friendly community. For seniors that want to live independently in the community, having access to services is vital. Municipalities should think about the development of senior housing/services complexes strategically, and ideally should locate them near transit stations and commercial areas. Such developments can be helped by specific transit oriented development ordinances like Chicago's, which allow increased residential density and reduced parking requirements. Sunset Woods in Highland Park and Thomas Place in Glenview are great examples of developments that came to fruition because of strong collaboration between developers and municipalities. The Northwest Suburban Housing Collaborative's Handyman Program is an innovative senior service program that connects seniors to low-cost maintenance services and helps them to live independently in their homes. Read more about age-friendly policies.

Value of housing planning

Municipalities should invest in long-term planning to identify policies and tools that prepare its housing stock for the future.

	Subma	arkets with primar	y focus
ssue	4	7	8
<u>Municipalities should invest in long-term planning to</u>	<u>identify policies and</u>	d tools that prepare	<u>e its housing</u>
stock for the future. Via planning tools like the Home	es for a Changing Re	egion Toolkit, mun	icipalities can
better understand current and future housing need	ls in their communi	ties and develop s	trategies to
move toward a more "balanced" housing stock. Aro		-	-
the principles of accessibility and sustainability to o	e		0
experience in housing development is instructive as		0	
an increase in residential density above a base level	•		•
village objectives. Community "buy in" regarding ba	0		
community creates a housing committee similar to	e	5	
Municipalities that are interested in incorporating	5	0	
development or rehab of existing single-family hon accessibility/visitability requirements.		., .	

Attracting younger families

Submarket 7

<u>Exurban communities have an opportunity to attract younger families by striking the right balance between</u> <u>affordable homes and amenities.</u> Younger families generally need affordable starter home price points in order to become new homebuyers. Additionally, providing amenities such as walkable neighborhoods, parks, and open spaces can help to meet the preferences of younger generations, such as increased interest in biking and walking and more compact home environments.

Ø

 \bigcirc

Strategies

Age-friendly neighborhoods

Communities should create local amenities that will appeal to people of all ages, from young families to seniors. <u>Communities should create local amenities that will appeal to people of all ages, from young families to</u> <u>seniors</u>. A community can best meet its social and economic demands by having a healthy balance of people from all age groups. Nevertheless, municipalities need to plan for amenities that can attract and retain residents. Neighborhood parks, public spaces and community art spaces such as Karcher Artspace Lofts in Waukegan and those created by Batavia, are only a few of the central elements of an age-friendly community. Read more about age-friendly policies.

Inclusionary zoning

Communities can use strong markets to create affordable housing

<u>Communities can use strong markets to create affordable housing.</u> Inclusionary zoning efforts naturally work well in strong markets, leveraging the construction of new market rate units to add affordable units. Many communities in the region have adopted inclusionary zoning ordinances, including Chicago (ARO), Evanston, Highland Park, and Lake Forest.

Affordable requirements ordinance (ARO): Chicago adopted a new inclusionary housing ordinance in 2015. A number of stakeholders identified potential positives and negatives in the ARO. Yet, because the ordinance is so new, it remains to be seen how market rate developers will comply. Monitoring its

	Submarkets with primary focus		
Issue	1	7	8

implementation will help other communities understand whether it will serve as a model.

Land trusts

Land trusts can provide affordable housing in perpetuity by owning land and leasing it to those who live in houses built on that land.

Land trusts can provide affordable housing in perpetuity by owning land and leasing it to those who live in houses built on that land. Land trusts, like those operating in Chicago and the North Shore, are often an effective tool in helping preserve currently affordable units due to a land trust's unique ownership structure. When a land trust sells a unit to an owner, they only sell the improvements (i.e. the home), but not the land underneath. As a result, a household can purchase a home for substantially less than what it would ordinarily cost.

Repurpose and redevelop property

Communities should evaluate existing zoning and take stock of existing infrastructure when making decisions about redevelopment.

<u>Communities should evaluate existing zoning and take stock of existing infrastructure when making</u> <u>decisions about redevelopment</u>. Overdeveloped and vacant retail areas can be rezoned for mixed-use developments or housing. When adding multi-family units near transit, municipalities should consider lower parking requirements to relieve congestion and encourage walkability. Mundelein's Downtown Design Guidelines, Glenview's Downtown Development Code, and Libertyville's payment in lieu of required parking policy are all great examples of how to create a more efficient built environment.

Rethink unfinished planned unit developments

The time is right to explore the future of stalled developments.

<u>The time is right to explore the future of stalled developments.</u> As stalled planned unit developments come back online, more diverse housing options should be included. Now that the market is recovering in many exurban areas of this submarket, municipalities should put some thought into planned unit developments that were never completed due to the housing downturn. Municipalities should consider supporting more diverse housing types to be built in these developments, including small-lot single family housing as well as multi-generational housing. HomeTown Aurora and Georgetown in Batavia are examples of developments that offer varied housing options.

Submarket 8

<u>Communities have an opportunity to attract younger families by striking the right balance between</u> <u>affordable homes and amenities.</u> Younger families generally need affordable starter home price points in order to become new homebuyers. Additionally, providing amenities such as walkable neighborhoods, parks, and open spaces can help meet the preferences of younger generations, such as increased interest in biking and walking and more compact home environments.

Strategies

Age-friendly neighborhoods

Communities should create local amenities that will appeal to people of all ages, from young families to seniors.

<u>Communities should create local amenities that will appeal to people of all ages, from young families to</u> <u>seniors.</u> A community can best meet its social and economic demands by having a healthy balance of

	Subm	arkets with primary	y focus
ssue	4	7	8
retain residents. Neighborhood par Artspace Lofts in Waukegan and th	heless, municipalities need to plan rks, public spaces and community a nose created by Batavia, are only a f pre about age-friendly neighborhoo	art spaces such as K Yew of the central ele	archer
sector investment. <u>Communities should develop strateg</u> <u>additional private sector investment</u> neighborhood character in Submar branding/signage, streetlights, side these existing neighborhoods will	o create greater neighborhood identity in <u>ties to create greater neighborhood id</u> <u>t</u> . Municipalities can make a concert rket 8 through strategic public inve ewalks, etc. As noted before, adding be particularly valuable. Public sect to an area and make it more attract	lentity in order to en ted effort to enhanc estments such as ne g pedestrian infrastr tor investment will l	<u>courage</u> se ighborhood ructure to likely signal to
Learn more about placemaking str Repurpose and redevelop prop			
	ning and take stock of existing infrastruct	ure when making decis	sions about
<u>decisions about redevelopment.</u> Ove developments or housing. When a lower parking requirements to reli Design Guidelines, Glenview's Dow	ng zoning and take stock of existing is rdeveloped and vacant retail areas dding multi-family units near transi eve congestion and encourage walk entown Development Code, and Libe	can be rezoned for a it, municipalities sh kability. Mundelein's ertyville's payment	mixed-use ould consider s Downtown in lieu of
required parking policy are all grea	at examples of now to create a more	e enicient built envi	ronment.

Submarket 4

<u>These walkable, higher density communities with access to rail transit may be attractive to current</u> <u>consumers.</u> Due to their age, many Submarket 4 communities are close to the City of Chicago, or within older subregional job centers like Aurora or Waukegan, with strong access to public transit resources. Many of these older communities also have architecturally notable smaller homes on smaller lots, which may be an asset considering changing consumer preferences. Combined with walkable, moderate-density town centers, these assets have the potential to attract investment, especially as family formation continues among millennials.

Strategies

Placemaking and marketing strategies

Communities should develop strategies to create greater neighborhood identity in order to encourage additional private sector investment.

<u>Communities should develop strategies to create greater neighborhood identity in order to encourage</u> <u>additional private sector investment.</u> Municipalities can make a concerted effort to enhance

	Submarkets with primary focus		y focus
Issue	4	7	8

neighborhood character in Submarket 4 through strategic public investments such as neighborhood branding/signage, streetlights, sidewalks, etc. Public sector investment will likely signal to the private market a commitment to an area and make it more attractive for additional resources. Learn about placemaking strategies. In addition, marketing the local community can also be useful. However, any marketing campaign must be based in frank self-assessment of existing assets and market realities. The "Why Berwyn?" campaign provides a good example of an asset-based approach to community marketing.

Value of housing planning

Municipalities should invest in planning to help define community character and long-term goals.

<u>Municipalities should invest in planning to help define community character and long-term goals.</u> In order to determine which strategies to pursue most actively, Submarket 4 communities must establish a market-feasible vision for future development. There are multiple avenues for evaluating alternatives and setting goals for the community, including hiring a market consultant, engaging in comprehensive planning, or undertaking a local housing plan, such as those provided by Homes for a Changing Region.

Growth creates opportunities		•
------------------------------	--	---

Submarket 7

Growth creates an opportunity to create a more "balanced" housing stock, which can better accommodate households of various sizes and income levels. Whether in the core of the region or at the edges, submarket 7 is growing. That growth creates opportunities. In newly developed communities, new construction creates the chance to create complete communities from the start, with a balanced housing supply that will be resilient to changing housing demand. At the core, this means understanding whether the housing that is being added creates opportunities from across the income spectrum. A more "balanced" housing stock can better accommodate households of various sizes and income levels. While most of the housing stock in the exurban areas of this submarket consists of newer single-family homes, communities can take a new approach that encourages a greater mix of housing types. In Chicago's downtown core, the City can evaluate the opportunities that new development has created for households across the income spectrum in order to forge a path forward that increases housing equity.

Strategies

Community education

Targeted efforts to build support for diversity of housing stock and people can help address community resistance.

<u>Targeted efforts to build support for diversity of housing stock and people can help address community</u> <u>resistance</u>. Many groups, including elected officials, government staff, non-profits, and citizens, have explored ways to build community support for new housing types and greater local diversity. Utilizing these models in submarket 7 can help address community resistance issues. Read more about the many different best practices.

Inclusionary zoning

	Subn	Submarkets with primary focus		
Issue	4	7	8	
Communities can use strong market				

<u>Communities can use strong markets to create affordable housing.</u> Inclusionary zoning efforts naturally work well in strong markets, leveraging the construction of new market rate units to add affordable units. Many communities in the region have adopted inclusionary zoning ordinances, including Chicago (ARO), Evanston, Highland Park, and Lake Forest.

Affordable requirements ordinance (ARO): Chicago adopted a new inclusionary housing ordinance in 2015. A number of stakeholders identified potential positives and negatives in the ARO. Yet, because the ordinance is so new, it remains to be seen how market rate developers will comply. Monitoring its implementation will help other communities understand whether it will serve as a model.

Land trusts

Land trusts can provide affordable housing in perpetuity by owning land and leasing it to those who live in houses built on that land.

Land trusts can provide affordable housing in perpetuity by owning land and leasing it to those who live in houses built on that land. Land trusts, like those operating in Chicago and the North Shore, are often an effective tool in helping preserve currently affordable units due to a land trust's unique ownership structure. When a land trust sells a unit to an owner, they only sell the improvements (i.e. the home), but not the land underneath. As a result, a household can purchase a home for substantially less than what it would ordinarily cost.

Repurpose and redevelop property

Communities should evaluate existing zoning and take stock of existing infrastructure when making decisions about redevelopment.

<u>Communities should evaluate existing zoning and take stock of existing infrastructure when making</u> <u>decisions about redevelopment</u>. Overdeveloped and vacant retail areas can be rezoned for mixed-use developments or housing. When adding multi-family units near transit, municipalities should consider lower parking requirements to relieve congestion and encourage walkability. Mundelein's Downtown Design Guidelines, Glenview's Downtown Development Code, and Libertyville's payment in lieu of required parking policy are all great examples of how to create a more efficient built environment.

Rethink unfinished planned unit developments

The time is right to explore the future of stalled developments.

<u>The time is right to explore the future of stalled developments.</u> As stalled planned unit developments come back online, more diverse housing options should be included. Now that the market is recovering in many exurban areas of this submarket, municipalities should put some thought into planned unit developments that were never completed due to the housing downturn. Municipalities should consider supporting more diverse housing types to be built in these developments, including small-lot single family housing as well as multi-generational housing. HomeTown Aurora and Georgetown in Batavia are examples of developments that offer varied housing options.

Value of housing planning

Municipalities should invest in long-term planning to identify policies and tools that prepare its housing stock for the future.

Municipalities should invest in long-term planning to identify policies and tools that prepare its housing

	Submarkets with primary focus		
Issue	4	7	8
better understand current and future housing nee		1	0
move toward a more "balanced" housing stock. Are the principles of accessibility and sustainability to	0 .		in drawing of

Submarket 4

<u>Although housing costs are relatively low, community members may still struggle with housing payments.</u> Many residents benefit from the moderate costs associated with living in Submarket 4 communities. However, due to stagnant or declining incomes, some owners and renters are now paying more than they can afford on rent or mortgage and utilities. As the share of households struggling with housing costs rise, it becomes less likely that homeowners will have resources to maintain or improve their homes, and some residents may be vulnerable to homelessness.

Strategies

Housing counseling

Programs to help homeowners affordably purchase homes and avoid foreclosure can increase community stability.

<u>Programs to help homeowners affordably purchase homes and avoid foreclosure can increase community</u> <u>stability</u>. Although Submarket 4 communities were not the most severely affected by the 2008 housing crisis, effects of the crisis—in terms of foreclosures, distressed sales, and cash sales—still remain. To help owners confronting foreclosure and make sure new owners are taking out affordable, sustainable loans, Submarket 4 communities should strengthen connections with their local HUD-certified housing counseling agencies and encourage residents to seek counseling. Housing Action Illinois, the statewide housing counseling intermediary, can help communities identify appropriate counseling resources.

Preservation and expansion of affordable housing

Supporting residents with affordable housing can help meet cost burden challenges.

<u>Supporting residents with affordable housing can help meet cost burden challenges.</u> Since the share of community members in Submarket 4 struggling to pay for housing is growing, municipalities should seek non-profit partners to develop permanent affordable housing options within their boundaries. In Submarket 4 communities, affordable ownership and apartment programs could both be valuable. Affordable homeownership programs help moderate-income residents purchase homes through grants and low-cost loans. Affordable apartments, on the other hand, create lower-rent options that consume a sustainable portion of low-income households' income.

 \bigcirc

Need for more diverse housing options

Submarket 8

Submarkets with primary				
ssue	4	7	8	
The housing stock of communities should accommoda	<u>ite households of var</u>	ious sizes and incom	<u>e levels.</u>	
Housing stock that is uniform in both its size and the communities to attract new residents and jobs. When newer single-family homes, communities have an orthousing stock through new development or retrofic housing types can appeal to a wider buyer pool and competitive as market conditions change.	ype can result in mi ile most of the subm opportunity to incre tting existing stock.	ssed opportunities f narket's housing sto case the diversificat An increase in the r	for ock consists of ion of their nix of	
Strategies				
Value of housing planning Municipalities should invest in long-term planning to identif future.				
Municipalities should invest in long-term planning to				
stock for the future. Via planning tools like the Home	es for a Changing Re	egion Toolkit, munio ities and develop str	-	

Rehabilitation challenges

 \bigcirc

Submarket 4

<u>The age and condition of homes may be a barrier to redevelopment, despite other advantages.</u> Moderate home values in Submarket 4 have an effect on resources available to renovate properties both for existing homeowners and potential in-movers. If the value of a renovated home at sale is lower than the investment required to perform desired renovations, bank capital for rehabilitation may be limited. Public sector partners can help bridge this gap with low-cost loans and grants for rehabilitation. However, even where available, these programs are not always widely used when the cost of renovations greatly exceeds the amount of individual assistance available.

Strategies

Approach to rehabilitation

Municipal rehab programs can help certain residents address issues of deferred property maintenance.

<u>Municipal rehab programs can help certain residents address issues of deferred property maintenance.</u> Municipalities in Submarket 4 may consider developing rehab grant or loan programs for certain income-qualified homeowners. Many municipalities around the region have developed these

	Submarkets with primary focus		
Issue	4	7	8

programs, some with the support of federal Community Development Block Grant (CDBG) funding (Oak Park, Evanston) and others through their own municipal sources (East Dundee). Neighborhood Lending Services, Inc. (NLS) offers fixed-rate home improvement loans in certain areas of the region and municipalities in these areas should assist NLS with marketing to residents. Municipalities may also want to consider partnering with local banks to explore the development of a rehab financing product for their residents. Read more about the many different models of rehabilitation programs in the region.

Meeting the needs of aging residents

As the region ages, it is critical for communities to address the housing needs of older adults.

<u>As the region ages, it is critical for communities to address the housing needs of older adults.</u> Many homeowners in Submarket 4 are aging and in need of high-quality housing options that fit their current stage in life. Submarket 4 communities may want to explore grant programs for aging-in-place that provide updates like bathroom grab bars that help older home owners stay in their homes. In addition, federally subsidized apartment buildings limited to seniors can provide important options for older residents on a fixed income. Finally, allowing higher-density residential development in Submarket 4 downtowns can help provide apartment and condo options for downsizing seniors to remain in the community.

A collaboration between







Metropolitan Planning Council

With program support from



THE HARRIS FAMILY FOUNDATION

© 2017. All Rights Reserved. Designed and built by Webitects.